

Evaluation activities FORM

ID	Indicators	Activity	Value	Observations
1.	Number of case studies	O1	14	Romania 6, Spain 4, Germany 4
2.	Number of country movies	O2	3	Romania, Germany and Spain
3.	Number of additional films	O2	22	For Spain (11 in English, 11 in Spanish)
4.	Number of country reports	O3	3	Romania, Germany and Spain
5.	Number of policy guidelines	O3	1	For Romania
6.	Number of teaching materials	O4	1	Chapter 1 + 2 +3 Minimum 150 pages
7.	Number of participants in multiplier events	ME 1 - USAMV	21 extern / 13 intern 21 extern / 29 intern	USAMV – September 2021 USAMV – April 2022
	Rate of participants assessing as relevant and very relevant useful the learning materials produced		100% very high 91,2%-97,1%	
8.	Number of participants in multiplier events	ME 2 - ALS June 2021 Dec 2021 Aprilie	27 40 16	ALS – June 2021 December 2021 Aprilie 2022
	Rate of participants assessing as relevant and very relevant useful the learning materials produced		76,9% 75% 100%	
9.	Number of participants in multiplier events	ME 1 - UAL	In-person: 16 extern + 9 intern Online: more then 17 extern	UAL – October 2021
	Rate of participants assessing as relevant and very relevant useful the learning materials produced		93,75% fully agree 6,25 % agree	
10.	Training Spain	C1	21 participants 20 respondents	Almeria – Spain January 2020 (4 field visits and several lectures by experts)
	Rate of participants assessing as relevant and very relevant useful the learning materials produced (The training has improved my knowledge and skills)		80% fully agree 15% agree	
11.	Training Germany	C2	27 participants and 10 more temporary extern guests 25 respondents	Berlin – Germany 12 th and 16 th of April 2021 8 graduate students, 10 lecturers, 9 practitioners

ID	Indicators	Activity	Value	Observations
	Rate of participants assessing as relevant and very relevant useful the learning materials produced (rate the value of each of the presentations)		Average 65% very high 20% high	
12.	<ul style="list-style-type: none"> Training Romania – ISP 	C3/C4	48 participants	Bucharest – Romania 39 master students + 4 PhD Romania + 3 master students Germany + 2 PhD Spain
	<ul style="list-style-type: none"> Rate of participants assessing as relevant and very relevant useful the learning materials produced (The training has improved my knowledge and skills) 		35 respondents 60% fully agree 34% agree	
	<ul style="list-style-type: none"> Rate of participants assessing with the score 9 or 10 the chapters of teaching materials 		Over 80%	
13.	Number of teachers and trainers that receive project outputs and access outputs disseminated online		Over 100	ME 1 – USAMV – over 20 teachers Training Almeria – 15 teachers Training Germany – 10 teachers ISP – 9 teachers Workshop USAMV June 2021 – 52 teachers and researchers from conference ME 3 – UAL – all the participants to the conference (professors and researchers) The present and futures teachers and students from partners thorough the website.
14.	Number of project intellectual outputs viewed by their end-users on the project websites, and number of viewers and visits	Until April 2022		
	<ul style="list-style-type: none"> Google Analytics for web site 		USAMV Pageviews - 1741 Countries - 20 ALS Pageviews - 299	
	<ul style="list-style-type: none"> Facebook 		Facebook – Cooperformance project 44 likes 49 followers Connected Facebook Sites 591 views, 40 likes ALS Facebook 670 followers	

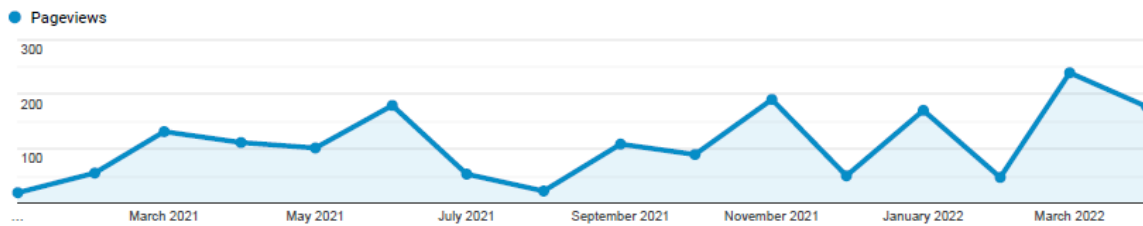


ID	Indicators	Activity	Value	Observations
	<ul style="list-style-type: none"> • YouTube 		Facebook ALS – over 40 likes 719 views 135 likes CooPerformance Erasmus Project 13 subscribers	Film on cooperative sector in Almeria_L_translated RO 129 views, Feb 15, 2022 Film on cooperative sector in Romania_L_RO 137 views, Feb 15, 2022 Film on cooperative sector in Germany_L_translated EN 27 views, Feb 15, 2022 Film on cooperative sector in Almeria_L_translated EN 84 views, Feb 15, 2022 Film on cooperative sector in Almeria_S_translated RO 42 views, Feb 15, 2022 Film sectorul cooperatist din Germania_L_translated RO 26 views, Feb 15, 2022 Film on cooperative sector in Germania_L_translated EN 26 views, Feb 15, 2022 Film on cooperative sector in Romania_S_translated RO+EN 110 views, Feb 15, 2022 Film on cooperative sector in Germany_L_translated RO 29 views, Feb 15, 2022 Film on cooperative sector in Romania_L_translated RO+EN 109 views, Feb 15, 2022
	<ul style="list-style-type: none"> • Indicators Research Gate 		Project - Cooperatives in the AgriFood chain for a European curriculum in Higher Education Updates 5 Recommendations 2 Followers 20 Reads 111	



Websites visits

USAMV



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	1,741 % of Total: 100.00% (1,741)	1,301 % of Total: 100.00% (1,301)	00:01:33 Avg for View: 00:01:33 (0.00%)	657 % of Total: 100.00% (657)	52.97% Avg for View: 52.97% (0.00%)	37.74% Avg for View: 37.74% (0.00%)	\$0.00 % of Total: 0.00% (\$0.00)



Browser	Users	% Users
1. Chrome	221	69.28%
2. Safari	42	13.17%

Device Category	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	319 % of Total: 100.00% (319)	317 % of Total: 100.00% (317)	657 % of Total: 100.00% (657)	52.97% Avg for View: 52.97% (0.00%)	2.65 Avg for View: 2.65 (0.00%)	00:02:34 Avg for View: 00:02:34 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	243 (76.18%)	241 (76.03%)	559 (85.06%)	49.91%	2.86	00:02:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. mobile	72 (22.57%)	72 (22.71%)	93 (14.16%)	70.97%	1.46	00:00:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. tablet	4 (1.25%)	4 (1.26%)	5 (0.76%)	60.00%	1.40	00:01:03	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 3 of 3



Country	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	319 (100.00%) (319)	317 (100.00%) (317)	657 (100.00%) (657)	52.97% Avg for View: 52.97% (0.00%)	2.65 Avg for View: 2.65 (0.00%)	00:02:34 Avg for View: 00:02:34 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. Romania	232 (72.50%)	229 (72.24%)	470 (71.54%)	50.43%	2.78	00:02:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Spain	30 (9.38%)	30 (9.46%)	81 (12.33%)	65.43%	2.27	00:01:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Germany	28 (8.75%)	28 (8.83%)	61 (9.28%)	50.82%	2.39	00:01:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. United States	6 (1.88%)	6 (1.89%)	6 (0.91%)	83.33%	1.17	00:00:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Netherlands	3 (0.94%)	3 (0.95%)	3 (0.46%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. Finland	2 (0.62%)	2 (0.63%)	2 (0.30%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. United Kingdom	2 (0.62%)	2 (0.63%)	2 (0.30%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Ireland	2 (0.62%)	2 (0.63%)	2 (0.30%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Russia	2 (0.62%)	2 (0.63%)	2 (0.30%)	50.00%	6.00	00:14:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Sweden	2 (0.62%)	2 (0.63%)	16 (2.44%)	25.00%	2.56	00:02:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Taiwan	2 (0.62%)	2 (0.63%)	2 (0.30%)	50.00%	6.50	00:03:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. Australia	1 (0.31%)	1 (0.32%)	1 (0.15%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. Belgium	1 (0.31%)	1 (0.32%)	1 (0.15%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. Brazil	1 (0.31%)	1 (0.32%)	1 (0.15%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. Chile	1 (0.31%)	1 (0.32%)	1 (0.15%)	0.00%	6.00	00:12:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. France	1 (0.31%)	1 (0.32%)	1 (0.15%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. India	1 (0.31%)	1 (0.32%)	1 (0.15%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. Turkey	1 (0.31%)	1 (0.32%)	1 (0.15%)	0.00%	5.00	00:00:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. Uzbekistan	1 (0.31%)	1 (0.32%)	2 (0.30%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. Vietnam	1 (0.31%)	1 (0.32%)	1 (0.15%)	0.00%	5.00	00:03:15	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 20 of 20

ALS

Users: 299 New users: 298 Average engagement time: 1m 21s Total revenue: \$0.00



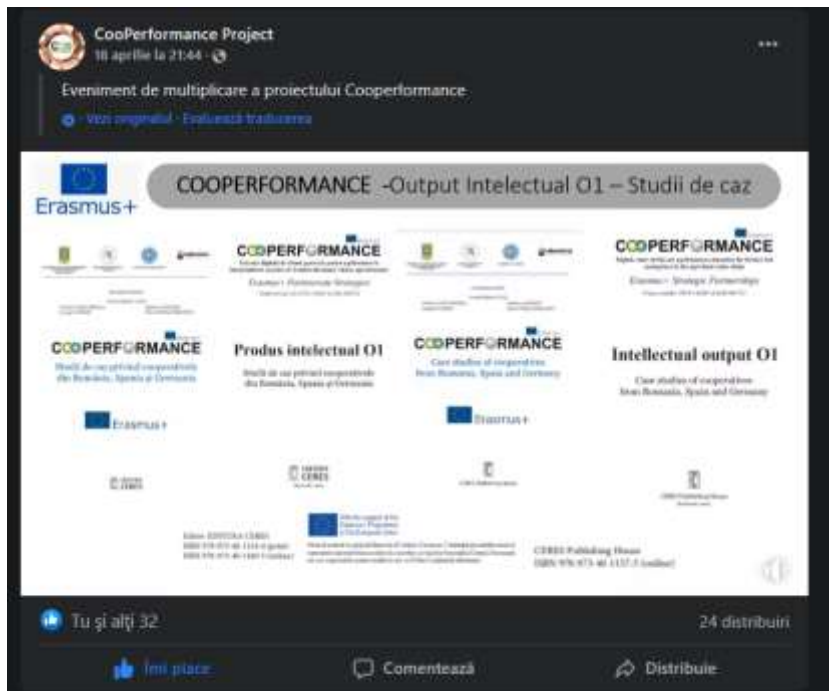
Facebook

Facebook – Cooperformance project

44 persoane apreciază asta

49 persoane urmăresc asta

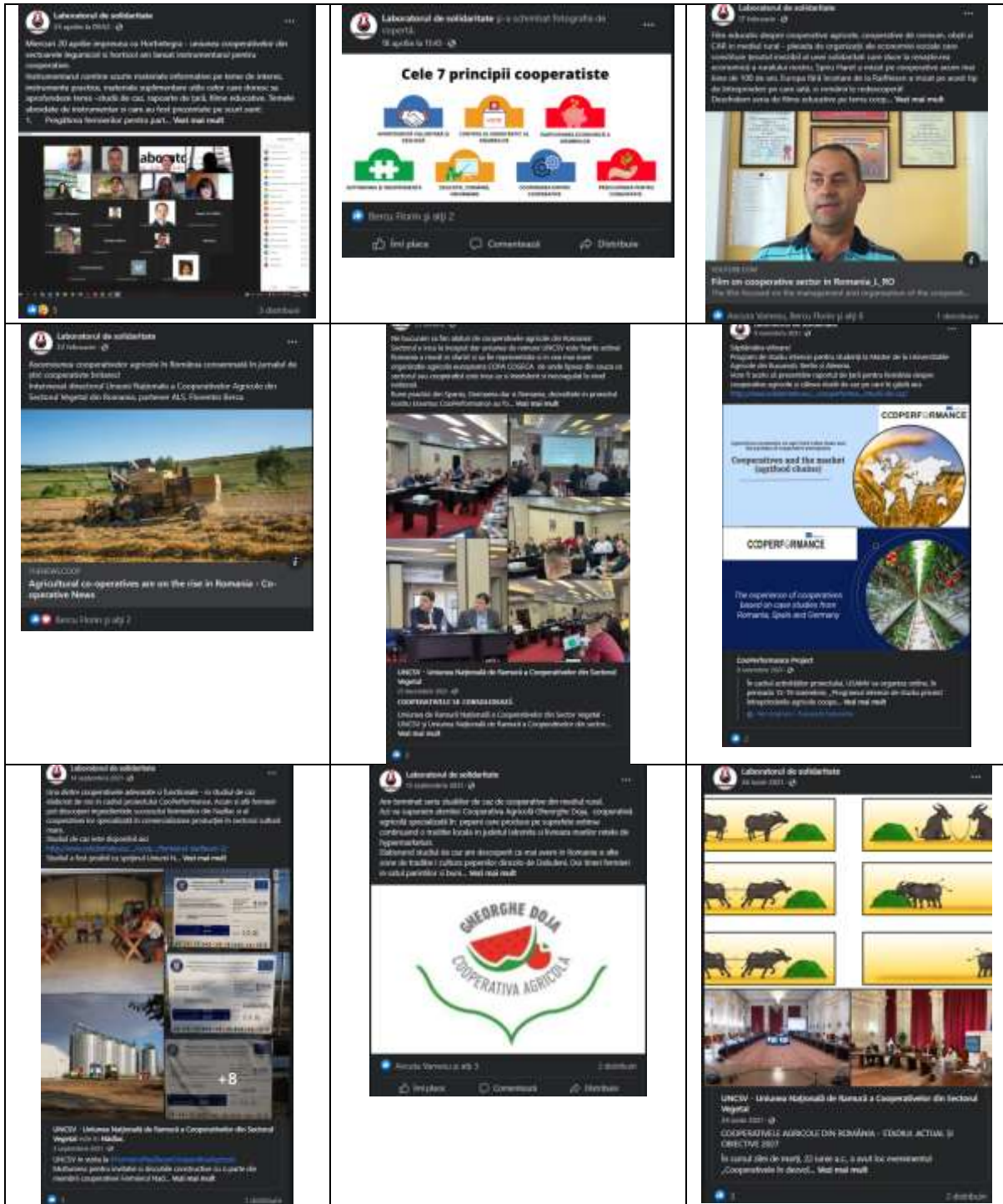


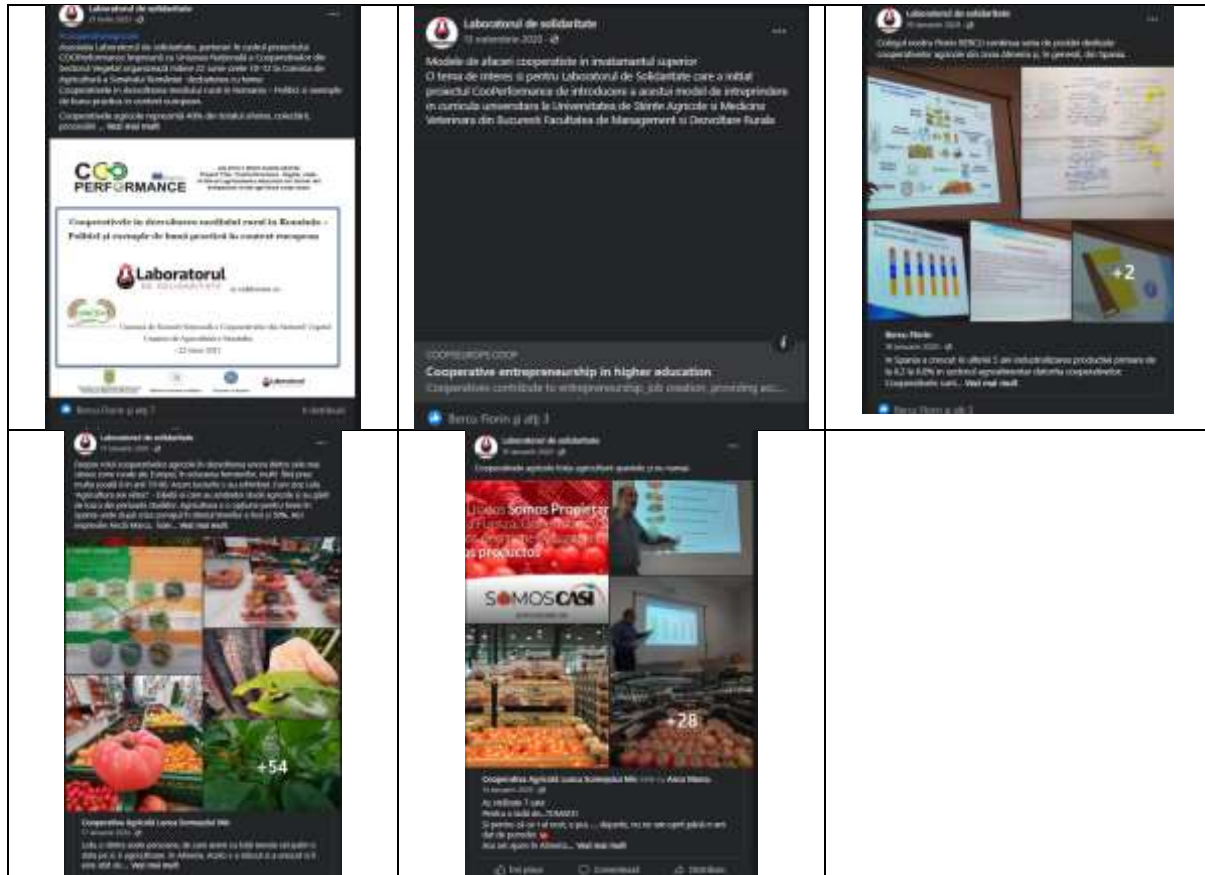


Connected Facebook Sites – 591 views, 40 likes

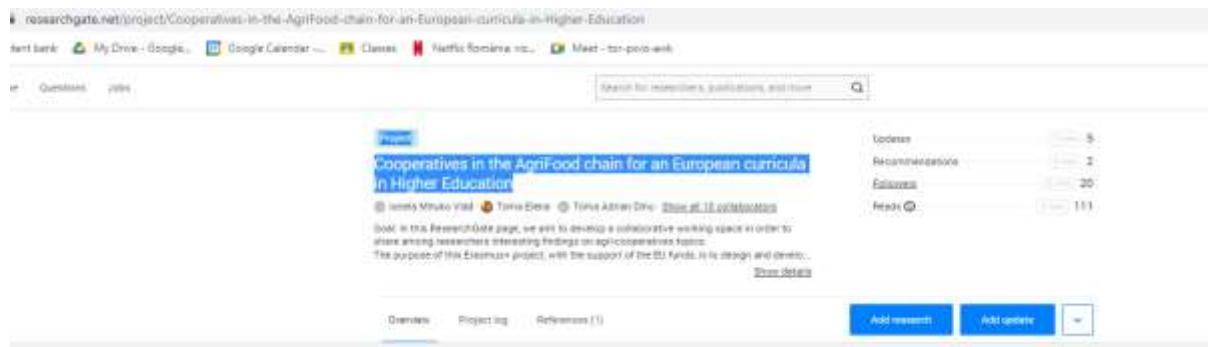


Facebook ALS – over 40 likes














Research Gate



YouTube

 <p>Film on cooperative sector in Almeria_L, translated RO</p> <p>127 views · Feb 15, 2022</p> <p>CoPerformance Erasmus Project</p> <p>SUBSCRIBE</p>	 <p>Film on cooperative sector in Romania_L, RO</p> <p>127 views · Feb 15, 2022</p> <p>CoPerformance Erasmus Project</p> <p>SUBSCRIBE</p>
 <p>Film on cooperative sector in Germany_L, translated EN</p> <p>20 views · Feb 15, 2022</p> <p>CoPerformance Erasmus Project</p> <p>SUBSCRIBE</p>	 <p>Film on cooperative sector in Almeria_L, translated EN</p> <p>24 views · Feb 15, 2022</p> <p>CoPerformance Erasmus Project</p> <p>SUBSCRIBE</p>
 <p>Film on cooperative sector in Germany_L, translated RO</p> <p>20 views · Feb 15, 2022</p> <p>CoPerformance Erasmus Project</p> <p>SUBSCRIBE</p>	 <p>Film on cooperative sector in Germany_L, translated EN</p> <p>20 views · Feb 15, 2022</p> <p>CoPerformance Erasmus Project</p> <p>SUBSCRIBE</p>
 <p>Film on cooperative sector in Romania_L, translated RO+EN</p> <p>113 views · Feb 15, 2022</p> <p>CoPerformance Erasmus Project</p> <p>SUBSCRIBE</p>	 <p>Film on cooperative sector in Germany_L, translated RO</p> <p>20 views · Feb 15, 2022</p> <p>CoPerformance Erasmus Project</p> <p>SUBSCRIBE</p>
 <p>Film on cooperative sector in Romania_L, translated RO+EN</p> <p>109 views · Feb 15, 2022</p> <p>CoPerformance Erasmus Project</p> <p>SUBSCRIBE</p>	