

**UASVM-BUCHAREST**

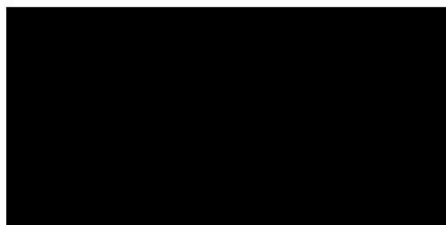
**FACULTY OF MANAGEMENT AND RURAL DEVELOPMENT**

Field: Engineering and management in agriculture and rural development

**FULL-TIME STUDY PROGRAMME, 2 YEARS**

Master programme study:

**Management of rural hospitality industry**



Period: 2023-2024

**EDUCATIONAL PLAN**

Crt. no.	Discipline	Code	Examination Mode	Credit	No of hours	No of physical hours			
						Course	Seminar	LP	Project
<b>Year I semester 1 / 14 Weeks</b>									
1	Strategic Management and Project Portfolios	ETS101	E	5	42	2		1	
2	Management of rural tourism resources	ETS102	E	5	28	1			1
3	Economics of Services	ETS103	E	5	42	1		2	
4	Communication and Negotiation in Business	ETS104	E	5	28	1		1	
5	Diagnosis and evaluation of rural tourism and public alimentation units	ETS105	E	5	42	1		2	
6	Tourism arrangement of the territory	ETS106	C	5	42	1			2
<b>Total semester 1</b>					<b>30</b>	<b>224</b>	<b>7</b>	<b>6</b>	<b>3</b>
<b>Year I semester 2 / 14 Weeks</b>									
7	Depth Methods of Administration	ETA107	E	5	42	2		1	
8	Risk Management	ETA108	E	5	28	1	1		
9	Construction Projects	ETA109	E	5	42	1			2
10	Program(s) Management	ETA110	E	5	42	1			2
11	Financial management of tourist units	ETA111	E	5	42	1		2	
12	Services Marketing	ETA112	C	5	28	1		1	
<b>Total semester 2</b>					<b>30</b>	<b>224</b>	<b>7</b>	<b>1</b>	<b>4</b>
<b>Period 2024-2025</b>									
<b>Year II semester 3 / 14 Weeks</b>									
1	Quality Management	ETA201	E	5	42	2		1	
2	Authorization and Control in Public Food Service and Tourism	ETA202	C	5	28	1		1	
3	Restaurant Technology	ETA203	E	5	42	1	2		
4	Optional B 1 Rural Sociology	ETA204	C	5	42	1	2		
	Optional B 2 Economics, Expertise and Environment Control	ETA205							
5	Investment management in tourism	ETA206	C	5	28	1	1		
6	Travel Agency Management	ETA207	E	5	42	1	2		
<b>Total semester 3</b>					<b>30</b>	<b>224</b>	<b>7</b>	<b>7</b>	<b>2</b>
<b>Year II semester 4 / 14 Weeks</b>									
7	Ethics and academic integrity	EA206	C	2	14	1			
8	Specialized Internship	ES207	C	13	196				
9	Research and Dissertation Preparation	ES208	C	15	210				
Total practical activities					28	406			
<b>Total semester 4</b>					<b>30</b>	<b>420</b>	<b>1</b>		
Supporting the dissertation									
<b>Total practical activities</b>						<b>406</b>			
<b>Total didactic activities</b>						<b>686</b>			
<b>Total years of study</b>					<b>120</b>	<b>1092</b>			

Prof. Ph

