

USAMV BUCHAREST  
 FACULTY: MANAGEMENT AND RURAL DEVELOPMENT  
 FIELD: ENGINEERING AND MANAGEMENT IN AGRICULTURE AND RURAL DEVELOPMENT  
 MASTER PROGRAMME STUDY: MANAGEMENT OF RURAL HOSPITALITY INDUSTRY  
 FORM OF EDUCATION: FULL-TIME STUDY PROGRAMME, 2 YEARS

Approved,  
 RECTOR  
 Prof. Ph.D. Sorin Mihai CÎMPEANU

EDUCATIONAL PLAN

CRT. NO.	DISCIPLINE	CODE	Examination Mode	Credits	Number of hours	NUMBER OF PHYSICAL HOURS			
						Course	Seminar	Practical Work	Project
<b>ACADEMIC YEAR I - 2024 - 2025</b>									
<b>YEAR I - SEMESTER 1 - 14 WEEKS</b>									
1	Strategic management and project portfolios	ETS101	E	6	42	2		1	
2	Optional A1: Services marketing	ETA102	C	5	28	1		1	
3	Optional A2: Environmental law	ETA103							
4	Economics of services	ETS104	E	5	42	1		2	
5	Ethics and academic integrity	ETA105	E	3	14		1		
6	Diagnosis and evaluation of rural tourism and public alime	ETS106	C	5	42	1		2	
7	Construction projects	ETS107	C	6	42	1			2
<b>TOTAL SEMESTER 1</b>			<b>3E/3C</b>	<b>30</b>	<b>210</b>	<b>6</b>	<b>1</b>	<b>6</b>	<b>2</b>
<b>YEAR I - SEMESTER 2 - 14 WEEKS</b>									
8	Depth methods of administration	ETA108	E	5	42	2		1	
9	Optional B1: Risk management	ETA109	E	5	28	1	1		
10	Optional B2: Communication and negotiation in business	ETS110							
11	Tourism arrangement of the territory	ETS111	C	5	42	1			2
12	Program(s) Management	ETA112	E	5	42	1			2
13	Financial management of tourist units	ETA113	E	5	42	1		2	
14	Management of rural tourism resources	ETS114	E	5	28	1			1
<b>TOTAL SEMESTER 2</b>			<b>5E/1C</b>	<b>30</b>	<b>224</b>	<b>7</b>	<b>1</b>	<b>3</b>	<b>5</b>
<b>ACADEMIC YEAR II - 2025 - 2026</b>									
<b>YEAR II - SEMESTER 3 - 14 WEEKS</b>									
1	Quality Management	ETA201	C	5	42	2		1	
2	Authorization and Control in Public Food Service and Tou	ETA202	E	5	28	1		1	
3	Restaurant Technology	ETA203	E	5	42	1	2		
4	Optional C1: Rural Sociology	ETA204	C	5	42	1	2		
5	Optional C2: Economics, Expertise and Environment Cont	ETA205							
6	Optional D1: Investment management in tourism	ETA206	E	5	42	1	2		
7	Optional D2: Travel Agency Management	ETA207							
8	Financial tools	ETA208	C	5	28	1			1
<b>TOTAL SEMESTER 3</b>			<b>3E/3C</b>	<b>30</b>	<b>224</b>	<b>7</b>	<b>6</b>	<b>2</b>	<b>1</b>
<b>YEAR II - SEMESTER 4 - 14 WEEKS</b>									
8	Research and Dissertation Preparation	ES207	C	15	210				
9	Total practical activities	ES208	C	15	210				
<b>TOTAL PRACTICAL ACTIVITIES</b>			<b>2C</b>	<b>30</b>	<b>420</b>				
<b>TOTAL SEMESTER 4</b>			<b>2C</b>	<b>30</b>	<b>420</b>				
<b>SUPPORTING THE DISSERTATION</b>									
<b>Total practical activities</b>					<b>420</b>				
<b>Total didactic activities</b>					<b>658</b>				
<b>TOTAL YEARS OF STUDY</b>				<b>120</b>	<b>1078</b>				

23/7/2024

Dean,  
 Associate Prof. Ph.D. Marius Mihai MICU

UASVM-BUCHAREST

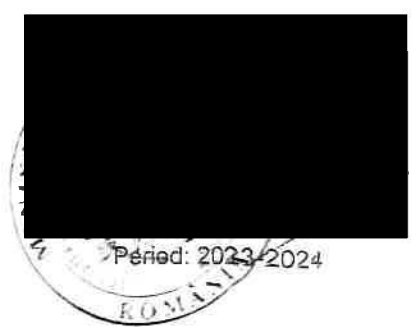
FACULTY OF MANAGEMENT AND RURAL DEVELOPMENT

Field: Engineering and management in agriculture and rural development

FULL-TIME STUDY PROGRAMME, 2 YEARS

Master programme study:

Management of rural hospitality industry



EDUCATIONAL PLAN

Crt. no.	Discipline	Code	Examination Mode	Credit	No of hours	No of physical hours			
						Course	Seminar	LP	Project
<b>Year I semester 1 / 14 Weeks</b>									
1	Strategic Management and Project Portfolios	ETS101	E	5	42	2		1	
2	Management of rural tourism resources	ETS102	E	5	28	1			1
3	Economics of Services	ETS103	E	5	42	1		2	
4	Communication and Negotiation in Business	ETS104	E	5	28	1		1	
5	Diagnosis and evaluation of rural tourism and public alimentation units	ETS105	E	5	42	1		2	
6	Tourism arrangement of the territory	ETS106	C	5	42	1			2
<b>Total semester 1</b>				<b>30</b>	<b>224</b>	<b>7</b>		<b>6</b>	<b>3</b>
<b>Year I semester 2 / 14 Weeks</b>									
7	Depth Methods of Administration	ETA107	E	5	42	2		1	
8	Risk Management	ETA108	E	5	28	1	1		
9	Construction Projects	ETA109	E	5	42	1			2
10	Program(s) Management	ETA110	E	5	42	1			2
11	Financial management of tourist units	ETA111	E	5	42	1		2	
12	Services Marketing	ETA112	C	5	28	1		1	
<b>Total semester 2</b>				<b>30</b>	<b>224</b>	<b>7</b>	<b>1</b>	<b>4</b>	<b>4</b>
<b>Period 2024-2025</b>									
<b>Year II semester 3 / 14 Weeks</b>									
1	Quality Management	ETA201	E	5	42	2		1	
2	Authorization and Control in Public Food Service and Tourism	ETA202	C	5	28	1		1	
3	Restaurant Technology	ETA203	E	5	42	1	2		
4	Optional B 1 Rural Sociology	ETA204	C	5	42	1	2		
	Optional B 2 Economics, Expertise and Environment Control	ETA205							
5	Investment management in tourism	ETA206	C	5	28	1	1		
6	Travel Agency Management	ETA207	E	5	42	1	2		
<b>Total semester 3</b>				<b>30</b>	<b>224</b>	<b>7</b>	<b>7</b>	<b>2</b>	
<b>Year II semester 4 / 14 Weeks</b>									
7	Ethics and academic integrity	EA206	C	2	14	1			
8	Specialized Internship	ES207	C	13	196				
9	Research and Dissertation Preparation	ES208	C	15	210				
<b>Total practical activities</b>				<b>28</b>	<b>406</b>				
<b>Total semester 4</b>				<b>30</b>	<b>420</b>	<b>1</b>			
Supporting the dissertation									
<b>Total practical activities</b>					<b>406</b>				
<b>Total didactic activities</b>					<b>686</b>				
<b>Total years of study</b>				<b>120</b>	<b>1092</b>				

Prof. Ph

